



# STLYOUTH JOBS

EMMANUEL HAYNES,  
ALUMNUS, 2012-2013



## ALUMNUS STORY

# EMMANUEL HAYNES

On the walls of Carnahan High School of the Future, 17-year-old Emmanuel Haynes saw a poster advertising STL Youth Jobs. “I went into the program with an open mind,” Emmanuel recalls. He wanted a change from his experiences in the fast food industry and after-school programs and was interested in focusing on his career interest in mortuary science. He was excited about the potential to work in his field of choice and STL Youth Jobs connected Emmanuel to the Ronald L. Jones Funeral Chapels for his summer job.

**“I was a sponge. I wanted to learn everything,” says Emmanuel of his experience. “This program pushed me to step outside the box – exceed past the limits...it’s all about taking the opportunities that are given to you. Success will be uncomfortable for you until you work the process.”**

At the end of his senior year, Emmanuel received a call from President Obama’s office announcing

he had been named a *Champion of Change*. Emmanuel was honored with the award for empowering and inspiring members of his community by developing skills through youth employment and won a trip to the White House.

During his second summer working for the funeral home, he was offered a full-time position.

Now, five years later, Emmanuel has been promoted to funeral attendant and is in his final semester at St. Louis Community College. He wants to continue to learn the business of operating a funeral home and hopes to achieve his goal of becoming a licensed funeral director by age 25.



**If it wasn't for this program,  
I definitely wouldn't be where  
I am today.**



Our city faces the critical challenge of fulfilling jobs with diverse talent amid a shortage of skilled labor and high youth unemployment. Young people want to work but do not always know where to begin. It is our region's collective responsibility to strengthen our workforce and our communities by investing in the growth of our most important asset – our youth.

ST. LOUIS MAYOR  
LYDA KREWSO



**2,328**

APPLICATIONS  
RECEIVED

## IDENTIFY & ASSESS



**88%** unemployed  
when they applied

**66%** searching for  
employment for more  
than 3 months

**52** At-risk  
communities served

**DEMOGRAPHICS AT A GLANCE**

**429** mock interviews conducted



**390** opened first checking/savings account



**471** resumes created



**739** YOUTH CONNECTED TO SUMMER JOB OPPORTUNITIES

## TRAIN & PREPARE

## EMPLOY

**5,988**

TRAINING HOURS

on teamwork, communication, critical thinking and financial empowerment



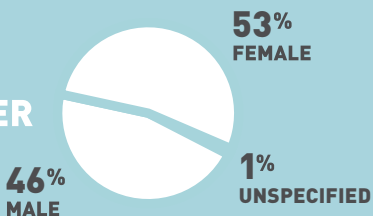
**\$847,482** wages earned



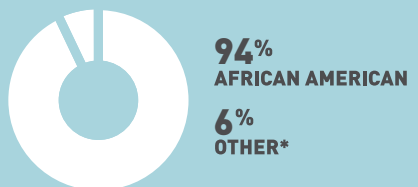
**208** employers across **15** industries



### GENDER



### RACE





**93%** gained skills for seeking and securing employment.

**90%** received help with setting and achieving short-term goals



## MENTOR & CONNECT

**92%** INCREASED THEIR NETWORK OF POSITIVE PROFESSIONAL REFERENCES

**76%** connected to outside resources

**87%** OF EMPLOYERS STATED YOUTH WERE AN ASSET TO THEIR BUSINESS

## WORK READY YOUTH



**73%** deemed work ready by employers

**84%** would receive a positive reference if asked



Youth need outside adults and community that are not just teachers to show them kindness and mentorship and how to be adults in the real world.

EMPLOYER PARTNER

### AGE

**58%**  
16-18

**33%**  
19-21

**9%**  
22-24



### EDUCATION

**25%**  
NOT ENROLLED

**56%**  
HIGH SCHOOL

**19%**  
COLLEGE/  
POSTSECONDARY



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This report summarizes and represents the data from Enrollment Forms (739 participants), and results from evaluation tools and assessments conducted by LS Associates [including Youth Post Program Surveys (435 participants), Employer Evaluation of Youth (142 employers for 428 youth)].

\*2% Caucasian, 1.8% African American & Caucasian, <.01% Asian, <.01% American Indian or Alaskan Native & 1.2% classified as "other" or did not report.

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STL Youth Jobs is a component fund of  
St. Louis Community Foundation

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Photos by Susan Bennet, Ooh St. Lou  
Studios, Greg Goldmann Photography

Design by Michael Vollman



@stlyouthjobs



This was more than an opportunity to get a check; this was a chance to learn and network with people that you may never come into contact with on a normal basis.

## FRIENDS,

In a city famous for asking “where did you go to high school?” professional and personal connections weigh heavily on career success. Social capital - the system of connections you have with the people you know, the people they know and so on - can make the difference to moving your resume to the top of the stack, advancing up the career ladder and building your own personal brand. Unfortunately, for many young people in our region, especially those in our target communities, there is not only a lack of access to resources, jobs and training but there is a social capital drought impacting our local economy, communities and ultimately our future success as a region.

STL Youth Jobs bridges this divide between youth who are lacking social capital and businesses desperate to fill jobs. **Each summer, youth are gaining skills and experiences to shrink this divide while gaining a network and additional benefits that go beyond the job.**

In every youth, we’re building these connections. Through training, mentoring and employment, **STL Youth Jobs provides youth with access to a network of businesses, services and opportunity that have the power to shape and influence today’s generation of young people entering the job market.** With an alumni network of more than 3,000 young professionals, 300 local business connections and hundreds of community partners, this network has the potential to change the course of our future workforce, one summer at a time.

**This network is the pulse of our city.** STL Youth Jobs’ continued growth will ensure that more and more of our region’s underserved youth have access to jobs where they can not only improve their skills but build their networks, increasing their long-term career success.

Although this network of connections might not be tangible, it’s just as real, valuable, and vital as any other benefit or outcomes you see in this report. Thank you for being part of it.

**Dave Leipholtz, Chair**  
**Hillary Frey, Executive Director**

We extend our sincere gratitude for the individuals and organizations who have chosen to share their financial support for the growth and success of STL Youth Jobs and, most importantly, our youth. **Thank you to our 2018 investors.**

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MERS Missouri Goodwill Industries

Missouri Botanical Garden

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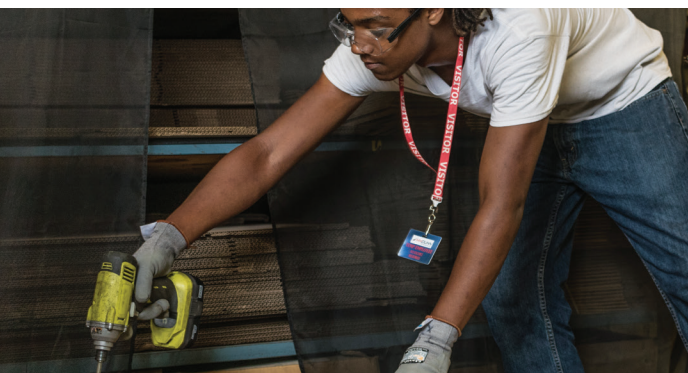
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